



**Washingborough  
Parish Council**

# **COMMUNICATIONS POLICY**

**Adopted  
15 June 2022**

Review Interval = Annual

Change History

No	Change Type	Updated by	Change summary	Approved by Council
1	Original		Created	21 Nov 2019
2	Update & Review	Policies WP	Added Front sheet. Reviewed - no content changes	15 Jun 2022
3				

Review Interval = Annual

## WASHINGBOROUGH PARISH COUNCIL

### COMMUNICATIONS POLICY

This Policy is designed to assist Councillors and staff to effectively communicate with the general public.

#### **Objective**

***To provide a helpful response to telephone, or written enquiries in an efficient and polite manner.***

#### **Personal Contact**

This can be in person or by telephone.

If it relates to a Parish Council service, then the caller will be dealt with by the Parish or Assistant Clerk. If these members of staff are unavailable, contact details will be taken to ensure the caller can be contacted at the earliest suitable opportunity.

If it relates to a County Council or District Council service, the caller will be advised to contact the County Council or District Council by providing them with the following appropriate details:

- ✓ Lincolnshire County Council – 01522 552222  
[customer\\_services@lincolnshire.gov.uk](mailto:customer_services@lincolnshire.gov.uk)
- ✓ North Kesteven District Council – 01529 414155  
[customerservices@n-kesteven.gov.uk](mailto:customerservices@n-kesteven.gov.uk)

Councillors are advised against acting as an intermediary with the County Council and District Council Contact Centres; this is not being unhelpful, but to aid the trained staff of the County and District Council and / or their trained call centre staff to direct enquiries to the appropriate department or other public service. No direct dial numbers are to be given for any officer(s) at either the County or District Council.

#### **Written Enquiries**

These could be by letter or, more frequently, by email. Wherever possible a detailed reply should be given within 5 working days. If that is not possible, a holding response should be sent within 5 days.

*There is no need to respond to unsolicited invitations or spam emails, indeed there are very good reasons for not so doing.*

Inevitably, the Parish Council may receive repeated communications from individual members of the public on the same subject(s). It is permissible for staff to merely acknowledge such emails/letters without having to respond to each and every point. In any such case, the Parish Clerk should be consulted.

It should always be remembered that it is possible to recover any electronic

correspondence.

### **Parish Councillors Details**

If requested, the staff will provide a member of the public with the names, addresses and telephone numbers for Parish Councillors.

### **Media Statements**

*See Press and Media Policy*

Press releases from the Parish Council need not be formally worded in stilted language but must not be partisan.

For the avoidance of doubt, an individual Parish Councillor may issue their own statements to the media **but** these must not give the impression of being a release from the Parish Council.

### **Purdah**

Purdah is the period prior to an election, once a notice of poll has been officially given by the Returning Officer. It applies to Parish, District and County Council elections as well as other national elections (e.g. a General Election).

It also applies if there is a local by-election.

During such a period, special care is needed to avoid any impression that the Parish Council, as a body, supports any aspirant for elected office or a particular party.

More specific advice may be issued by the Returning Officer at the District Council. A separate policy statement in respect of the 'purdah' period is available from the Parish Clerk.

### **Obscene & Abusive Language**

Staff and Councillors are not obliged to listen to abusive and obscene tirades or address members of the public in this way. In such a case the caller should politely be asked to desist and advised that if they continue to use such language the call will be terminated. If the abuse or obscenity continues then the call can be terminated.

Care however should be taken as some 'vivid descriptions' are used in the ordinary course of speech by certain sections of the community. A judgement should be made from the tone if that is the position. In such cases a Councillor or member of staff can ask for moderation but may choose to continue the contact.